

# START-UPS

Young. Wild. Spontaneous. Creativ.



Erlebnisswelten

06.11–09.11.2025



Do you want to conquer new sales channels with your innovative product or retail business and expand your network? **Then you've come to the right place!**

Whether with fashion, design, beauty, food & beverages, creative accessories, digitalisation, sport or travel: At the **MHH Worlds of Experience from 6 to 9 November 2025**, you will find the perfect platform for direct sales and the presentation of your products and services.

Our **condition**: You are a start-up, have been **on the market for less than 5 years** and have an innovative product/concept to offer! Does this apply to you? Then fill in the application form overleaf and apply!



Our trade fair concept for your success!

Do you have any questions? We are happy to advise you!  
Contact person: Dagmar Wagener, Tel. +49 (0)201 7244-379  
E-Mail: [mhh@messe-essen.de](mailto:mhh@messe-essen.de)

MESSE  
ESSEN

# THE CONDITIONS FOR AN OPTIMAL START

Stand space up to 20 square metres including anthracite carpet, stand walls, power socket (incl. consumption) and logo on the website in the "Start-Ups" area at a package price of **€ 764,00** (plus AUMA fee € 0,60 /sqm, energy and environmental fee € 5,00 /sqm and media lump sum € 149,00). All prices plus VAT.

## APPLICATION

We order a stand space in the "Start-Ups" exhibition area in accordance with the MHH Worlds of Experience 2025 conditions of participation:

9 sqm corner stand      12 sqm corner stand      16 sqm corner stand      20 sqm corner stand

Company

Products

Website (or Information about you by E-Mail: [mhh@messe-essen.de](mailto:mhh@messe-essen.de))

Address

Contact person

E-Mail contact person

Phone

E-Mail general

Place, Date, Datum

Signature

Other companies/co-exhibitors: 100,00 € co-exhibitor fee plus 149,00 € media lump sum

Invoice recipient:  Main exhibitor oder  Co-exhibitor (please specify)

Company

Contact (Address, E-Mail, contact person)

Products

Company

Contact (Address, E-Mail, contact person)

Products

